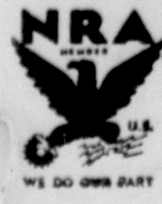




The Cameron Herald

ESTABLISHED 1860



VOL. NO. 72

CAMERON, MILAM COUNTY, TEXAS, THURSDAY, SEPTEMBER 28, 1933

NO. 23

Our Town

By J. B. White

After only three months, during a period of unusual summer lethargy, NRA shows this record of achievement. Its program has just got under way. There has passed one eighth of the 2-year emergency period. Yet, it is estimated that it has restored steady jobs to 3 millions. Already, in its initial stage, it has vastly improved working conditions and raised the basic pay of four times that number in stores, factories and mines. It has brought employers and their workers to the same council table for frank discussion of their problems, with a realization that they are mutual, and especially that whatever the nature of the problems, they also concern the consuming public, upon which both management and labor depend.

NRA is actually stopping waste, not only in our business structure, wherein production costs will be known to all, but also the waste of our long-neglected natural resources. The NRA program contemplates melting frozen credits and hitherto hard hearts. It is bringing back confidence to the extent that people are again buying merchandise with faith in the future and in themselves. Nearly two millions have notified relief agencies of their new independence. And NRA has only covered the first furlong.

But NRA has done infinitely more. In enlisting business men and their customers under the Blue Eagle, all determined to bring the country out of depression, it has promoted a spirit of solidarity, local and national, the value of which will be incalculable for many years to come. As the President solemnly warned, "This Nation cannot subsist half boom and half broke." This fact the American people have come to realize to an extent unprecedented and incomparable in our history. At a time when we were at our lowest ebb, NRA seeks to teach our complete interdependence one upon another. We now know, from the saddest of all experience, drawn out over 4 years of hideous helplessness, that the President's appeal for earnest and continuous cooperation is not to be given in a spirit of philanthropy but for our salvation.

NRA CONSUMER LIST IS REPORTED COMPLETE

Lieutenant-General Ann Stallworth, president of the Business & Professional Women's Club made a report Wednesday to General Stanton Dossett, on the Women's Division of the NRA Volunteer work in the consumers drive.

The drive has been completed and all organizations have co-operated and helped the movement.

The negro section of the city was canvassed under the leadership of heads of the colored churches and organizations with very satisfactory results. There are 655 signers, many having previously signed at the postoffice or with merchants in the city. Only a few refused to sign.

Club members signed 100 per cent and the president is grateful for the co-operation of the organizations and individuals in the work.

The list of signers has been presented to General Dossett and will be posted on the bulletin board at the Post Office.

BUCKHOLTS SCHOOLS TO BEGIN OCTOBER 2ND

Buckholts schools will open on Monday, October 2nd., it was announced here by Harvey Yoe, who will be principal of the schools there this term. He is a former graduate of Yoe High school and a student at State Teachers College in San Marcos.

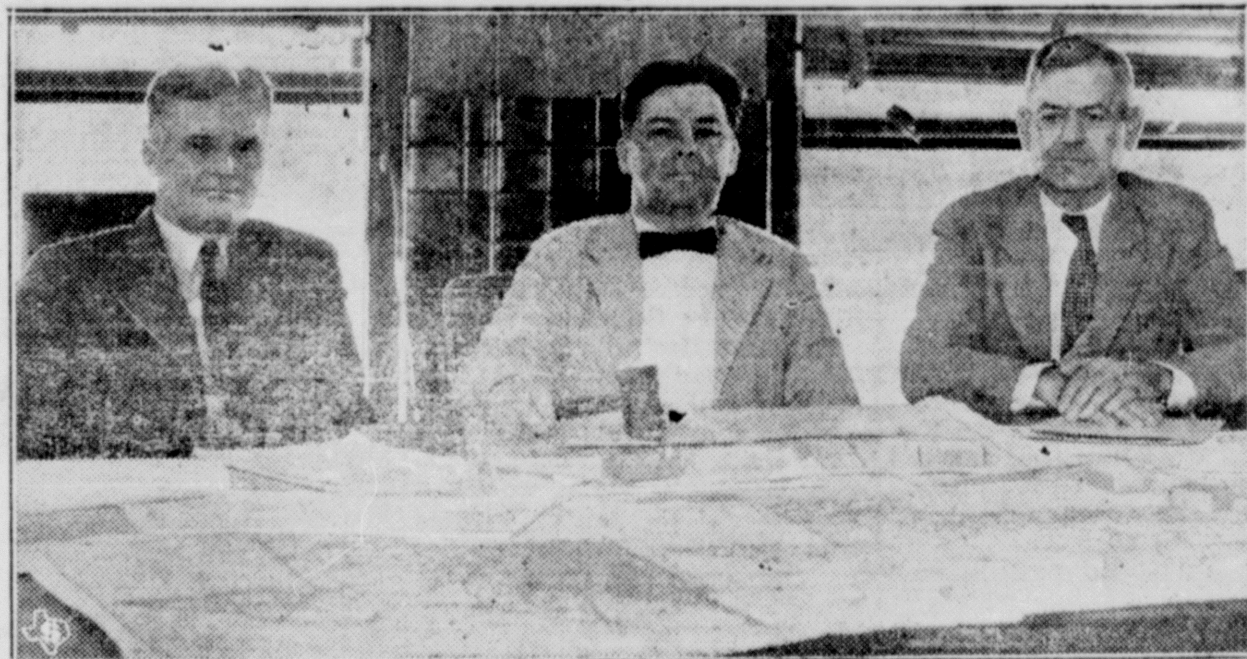
Exercises opening the school will be held at 9 o'clock in the morning. It is estimated that 200 students will enroll.

Faculty of the Buckholts high school are: E. L. Hinson, superintendent; Harvey Yoe, principal, and Miss Annie Wenzel.

In the lower grades as teachers are Miss Freida Prinzing, Miss Joe Williams, Mrs. Bertha Goodwin and Mrs. W. P. Elliott.

TO DEDICATE NEW FOOTBALL STADIUM FRIDAY

Texas Highway Commission Busy Awarding Contracts



Here is the Texas Highway commission in session, busy awarding contracts for \$24,500,000 worth of roads from industrial recovery and Federal unemployment relief funds. Fully 90 per cent of this allotment will be awarded before the year is out. In the picture John Wood, just confirmed as chairman and six-year member of the commission, holds the gavel. D. K. Martin of San Antonio is at left and Judge W. R. Ely of Abilene is at the right in the picture.

Highway Work in City Prospect; Officers Named

PROGRESS BEING MADE ON PARISH CELEBRATION

At the meeting of the "Golden Jubilee" committee at the K. of C. Hal Monday night, it was found that plans for the Catholic Parish Celebration on October 11th are working out nicely, and everything points to the success of the affair.

An effort is being made to procure a team of oxen to participate in the parade, as well as a number of other features of fifty years ago. A most interesting comparison will be made in the modern ambulance and the horse drawn affair that was used by the Cameron Hospital in years gone by. Other interesting comparisons will be made on this occasion.

Dr. S. Burns Beaver Returns To Cameron Dental Practice

Cameron is more than glad to welcome the return of Dr. S. Burns Beaver to the practice of dentistry in his home town.

Dr. Beaver is a native of Cameron and his people are descendants of two of Milam County's pioneer families.

He graduated in dentistry in 1921. Dr. Beaver comes to Cameron with a wealth of experience and sincerely desires to render the people of Milam county a service.

He is a courteous gentleman in whom the people have every confidence. His well equipped dental office is located in the Denson building adjoining the Morrison law offices.

Dr. Beaver plans to open his modern offices by next Monday, October 2nd.

Schedule Changes In S. P. Passenger Train Announced By Road

Changes greatly aiding travel by train are announced by E. C. Cole, local Southern Pacific Agent, for the road, effective at once.

There will be no more mixed trains, and a straight passenger train will be operated. The north bound train will arrive in Cameron at 10:08 in the morning and arrive in Waco at 12:15. The south bound train will leave Waco at 7 p. m. and arrive in Cameron at 8:56 p. m.

Rev. J. P. Love Attends Episcopal Meeting

Rev. J. P. Love of All Saints Episcopal church, is in Houston this week attending a meeting of the Diocese.

He will return to Cameron Thursday where he will hold a meeting with relief workers Thursday night.

Mrs. N. C. Smith and brother, Nathan McGehee, of Houston, are here on a visit for a few days with their parents, Mr. and Mrs. Geo. McGehee and sisters, Mrs. Alice McGehee and Mrs. Joe Denson and family.

At a regular meeting of the Commercial Club held Monday night officers were elected as follows: President L. Van Perkins, re-elected; 1st Vice President, Leland Green; 2nd Vice President, E. C. Cole; Treasurer, Hilry Stedman; Secretary, to be elected later.

Directors: August Horstmann, W. R. Hoover, George Banzhaf, John C. Young, R. G. Graben, J. W. Coleman, C. E. Akers, F. J. Beckerman, John Sapp, John B. Henderson, Guy T. Newton, Stanton Dossett.

Engineers are working on the underpass surveying routes from which the best and most feasible will be selected. At first they chose 3rd street but upon taking levels it was found that the grade would be too steep.

The matter of paying the right of way was taken to the City Council Tuesday and they were favorable to it and will furnish the right of way.

Engineers are also surveying two routes from Cameron to the Elm Creek bridge and as soon as completed, the work of getting the right (See CLUB on page 4)

Schlitz Beer Finds Old Friends And Is Making New Ones

The Beer that made Milwaukee famous is back again in Milam county.

Schlitz with the new deal is greeting old friends in this section and its distribution is made possible by the Cameron Fruit and Grocery Company. Mr. Kestenbaum counts his firm fortunate to secure Schlitz rights in Milam county.

Already the famous old beer is being received by many new friends and hailed by old ones.

MRS. KITTIE MAYS IS DEAD AT MAYSFIELD

Mrs. Kittie Mays, 54, after an illness of nearly a year, died Thursday morning, September 28 at 6 a. m., at her home in Maysfield.

Mrs. Mays was the daughter of the late Rev. J. K. P. Newton, former pastor of the Presbyterian church in Cameron, and Mrs. E. J. Newton of Maysfield.

Funeral arrangements had not been made Thursday morning.

An account of the life of Mrs. Mays will be carried in next week's issue of the Herald.

Blue Ribbon Beer Is Welcomed Back Here By Milam Friends

Old friends are meeting again. Pabst Blue Ribbon Beer has come back to old Milam county.

McLane Company greets the readers of this newspaper this week with a message about the merits of Pabst Blue Ribbon Beer now being sold by this firm to dealers in Milam county.

This popular beverage will be welcomed again by old friends and will make new ones. Mr. McLane looks for a wide distribution.

Senate Questions Him



Lawrence Westbrook of Waco, pictured above, director of the Texas Rehabilitation and Relief Commission, answered most of the questions as the Texas senate delved deep into the part politics has played in the conduct of the commission.

Red Cross Gifts In Cameron Announced

Rev. J. P. Love, chairman of the Milam county Red Cross, said that contributions for the storm relief fund would be open until Monday when a representative of the national organization will be in Cameron.

Contributions totalling \$58.75 have been received so far. Of this amount \$17.25 was given in Thorndale and \$10.00 in Rockdale, with \$31.00 in Cameron.

Cameron contributors are:
Mrs. J. P. Love \$5.00
Judge W. G. Gillis \$5.00
Miss Lucille Dickard \$5.00
Stanton Dossett \$5.00
Rev. J. P. Love \$5.00
T. A. Fisher \$3.00
Jamie Clark \$1.00
Dr. F. A. Ferguson \$1.00
Judge Jeff T. Kemp \$1.00

Brother Mrs. Schiller Rescued By A Naval Crew In Pablo Bay

The Vallejo Evening News of Vallejo County, California of September 20th tells the story of Roy Kirkland's rescue by a navy crew, and his escape from a watery grave in San Pablo Bay, when he was caught in a storm off Mare Island breakwater.

Young Kirkland is a brother to Mrs. Albert Schiller, and only son of Mr. and Mrs. W. R. Kirkland who make their home here. Roy visited his sister and parents here several years ago.

The story gave a vivid account of the adventure and how the boat was tossed like a cork, and how later Kirkland attempted to take the boat back and ran into a battering sea. The boat sprang several leaks and floundered. Kirkland divested himself of his clothing, plugged up the holes in the forward planking of the boat and finally when the boat was almost under water, was picked up by a U. S. tug boat.

B. J. Bonds was called to Rockdale Thursday on account of the death of his brother-in-law, Robert Williams, who died at midnight Wednesday, Sept. 27.

Yoemen to Play Under Lights Gift Of Citizens of Cameron

MIDNIGHT MATINEE AT CAMERON FRIDAY NIGHT

"This day and age" one of the really great screen productions of the age, will be the major attraction at the Cameron Theatre on Friday at a midnight matinee in celebration of the opening of the football season and the game between Yoemen and Giddings.

The picture will be shown at the midnight matinee and on Saturday as well.

Cameron will dedicate the new electrically lighted football field Friday night with a game against Giddings. Stanley Swift, owner of the Cameron Theatre, is co-operating to round a big program of entertainment for the occasion.

Midnight matinees have been popular here. This picture will be the best program of any such matinee in Cameron and Mr. Swift anticipates a large crowd.

Suspended Sentence For Murder Amazing Verdict In Court

The suspended sentence law of Texas was invoked by a jury in District Court here Saturday morning to save Jim Nelson from serving in prison for the murder of Sandy Hall, another negro, on April 22 of this year in Cameron.

The jury found Nelson guilty of a crime in connection with the stabbing to death of Hall, but removed punishment by suspending the sentence of 5 years. If Nelson commits no other crime for five years he will escape prison punishment for the killing of Sandy Hall by an amazing stretch of the mantle of charity through the suspended sentence law.

Sandy Hall, aged negro, was stabbed to death by Nelson on the late afternoon of April 22, 1933, as he climbed from his wagon, following a dispute about rent Hall was collecting for a white property owner.

Former Criminal Attorney Jack Lewis, represented Nelson. The state was represented by S. M. Burns, Criminal District Attorney.

\$156,515 RECEIVED FOR MILAM CO. FARMERS

A total of \$156,515.50 in checks for Milam county farmers who plowed up cotton had been received at the offices of Geo. Banzhaf, county agent up to Thursday noon.

In all about \$512,000 will be due farmers of this county. There were 2540 contracts signed.

Checks are being received rapidly now by the county agent. Farmers due checks will be notified when they arrive and they may then call at the offices of Mr. Banzhaf. No farmer should call for his check until he is notified.

New Football Field Is Tribute to Enterprise of Young and Terry

The highest award for disinterested public service to Cameron within the gift of the people is due two citizens who have just completed an outstanding community service.

They are John C. Young, manager of the Texas Power & Light Company and Bob Terry.

Their extraordinary service to the community made possible the new electrically lighted stadium and football field to be formally dedicated on Friday night.

Through their efforts citizens co-operated by purchase of tickets to pay for the field lighting. The Texas Power & Light Company helped in a big way to make this field possible.

Cameron would do well to publically recognize in some appropriate way the efforts of Mr. Young and Mr. Terry who have made much progress possible for Cameron and high school athletics.

Miss Melissa B. Oneal is leaving soon for Sneeds where she will again teach school.

Formal dedication of Cameron's new football stadium will be celebrated Friday night with the first night game between Giddings and Yoe High.

The new stadium, electrically lighted, is a step forward in the progress of Cameron and high school athletics. The new field is a gift from Cameron citizens to the Yoemen and the school and is an expression of loyalty that gives the first major boost for school athletics in this city.

The new field was made possible by purchase of tickets under direction of John C. Young and Bob Terry, in charge of sales.

The Giddings team will play the Yoemen in the dedication game. The kickoff will be made promptly at 8 o'clock.

The high school band will stage a parade and will be a big feature of the program at the field.

On the south side of the field 500 seats will be erected and reserved for women without extra charge.

Coach Haynie and assistant coach Hicks are putting the Yoemen through the final training stages before the whistle Friday night. (See FOOTBALL on page 4)

BUSINESS WOMEN GET CLUB ROOMS

The Business and Professional Women's Club, under the direction of Miss Ann Stallworth, president, have secured the lower floor of the old school building on North College street, for their club rooms.

They will have the rooms put in proper condition and have purchased club room furniture, and expect to hold their first meeting in their new quarters Tuesday evening, October 3rd.

They are co-operating with the American Legion, who have the top floor of the building. A care taker and family will occupy part of the lower floor.

The Club and Legion's objective for the year is the beautification of the school grounds, and expect to start a museum for housing the Indian relics of the club and relics of the Legion, which will be called "The Milam County Museum," and later they expect to start a library.

The Club girls are enthusiastic over the new club rooms, and hope to make it a community center for activities of co-operating clubs of Cameron.

Co-Operative Market For Farm Products of Home D. Clubs

A co-operative selling of home club products from Milam county farmers through a market set up, is announced by Miss Bertha Faw Strange, county home demonstration agent.

The plan will copy the national marketing movements of farmers in the grain and fruit belts.

Included in the market will be cakes, cookies and yeast breads, while fruits, vegetables and poultry will make up the major offerings. Foods sold will be classified and graded so as to offer the greatest possible advantage to buyers.

The market is sponsored by the home demonstration clubs and will be convenient to all points with concentration of products in every center.

Smilin' Charlie Says



"Be yourself and you'll never be a fool - one is always ridiculous when he's pretendin'!"



How Long Will You Live?

By WILLIAM J. SCHOLLES

The human body is a highly organized mechanism, the length of whose life is governed by two main factors—the quality of material that goes into its makeup and the manner in which it is used.

That summarizes the volumes that have been written by scientists and centenarians on longevity.

Heredity and Environment

The human being is a product of two essential fundamentals—heredity and environment—both of which largely determine his span of life. The first is beyond the control of the individual; the second is under his direct command.

The individual born with a physical handicap can overcome it in a large measure by extra effort in correcting it, and by so ordering his life that no unusual demands be made on the weaker member.

His debt to posterity consists in doing everything that will improve the race and protect the oncoming generation. Mothers should receive proper care during pregnancy.

They should nurse their offspring. Hereditary diseases should be stamped out. The spread of contagious diseases should be checked.

Personal Hygiene

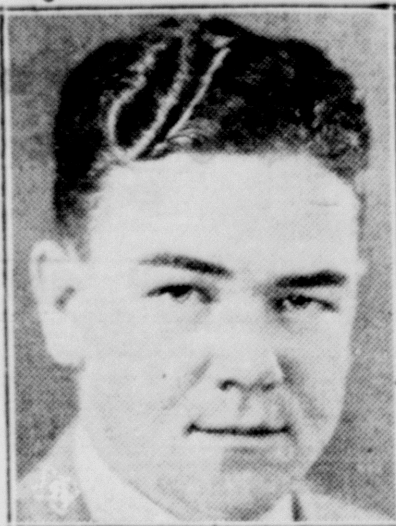
It rests with each individual to so care for his body that its period of life may be extended to its natural limits.

Shun that trio responsible for most fatal maladies after middle life—"Venus, Vulcan, Bacchus"—(lust, hardship, drink). Observe the following "ten commandments" of health:

1. Guard against venereal disease; if infected consult a physician, not a faker.
2. Protect your body against hardship, exposure, overwork. Do not burn the candle at both ends.
3. Avoid alcoholic drinks.
4. Be clean in mind, body and environment.
5. Get sufficient fresh air and sunshine.
6. Exercise indoors and outdoors.
7. Eat foods that are suitable, properly prepared, in proper quantity, and well balanced. Masticate your food—well chewed food is half digested.
8. Clothe yourself correctly as befits the season.
9. Divide your day into three sections—8 hours for work, 8 hours for play and 8 hours for sleep.
10. Practice moderation.

Johnnie Brown, of Sharp community, spent Monday in Cameron attending to business.

Goes With Byrd



This is Joe Hill, Jr., son of Dr. J. A. Hill, president of West Texas State Teachers College, Canyon. Joe has been selected as a member of Admiral Richard Byrd's expedition to the Antarctic regions. He had charge of nearly 100 dogs when the expedition sailed from Boston September 25.

Milano

Mrs. V. W. Brooks was hostess Tuesday afternoon honoring Mrs. H. B. Alexander, a recent bride. Mrs. Alexander received many useful and beautiful gifts.

Miss Pinkerton spent the week end with homefolks at Salty.

Mrs. Dan Robinson spent the week end at Chriesman.

Mrs. O. H. Roskey, Mrs. A. M.

NOTICE TO BIDDERS

Notice is hereby given that bids will be accepted by the Commissioner's Court of Milam County, until October 12, 1933 at 2 p. m. and then publicly opened and read for one Road Maintainer for Milam county Precinct No. 2.

Specifications for the machine desired may be secured by calling upon Grady Stidham, Commissioner Precinct No. 2, whose address is Cameron, Texas.

A Cashier's Check in the sum of 5 per cent of the total amount of the bid must accompany each bid and the right is reserved to reject any and all bids.

Witness my hand this 26th day of September, 1933 at Cameron, Milam county, Texas.

JEFF T. KEMP, County Judge, Milam County, Texas.

Hill and Mrs. McManus of Chriesman spent Friday visiting relatives in Milano.

Mrs. Caldwell and mother, Mrs. J. F. Robinson of Buckholts were Milano visitors Saturday.

Mrs. John Hooker, who is one of the Wheelock teachers, spent the week end in the home of her parents, Mr. and Mrs. Horace White.

The coach, Mr. Campbell and other teachers and some of the school board carried the football boys to A. & M. College Saturday evening to see a game that was much enjoyed by the boys.

Cards from Mr. and Mrs. Taylor,

who are attending the world fair, report a wonderful time, with lots to see.

Oran Warlington, who is in the insurance business at Bryant, spent the week end with his family here.

Mrs. H. B. Alexander left Wednesday for Marka where her husband is working.

Bob Barnett of Baytown spent the week end here and was a guest at the Bigbee House.

Miss Annie Stallworth and week end house guests, Mrs. J. T. Halbrook of Los Angeles, California and Mrs. Maurine Lacy and daughter, Miss Maurine of Chicago, spent Sunday in Austin with Mrs. Earl Kennerly.

Rev. Ed Mace, pastor of the First Christian Church was at Hyde Park Christian church at Austin Sunday morning. He was accompanied by his wife and Mr. and Mrs. Martin.

C. N. Green

H. L. Green

C. F. Green

C.N.Green & Bro.

Funeral Directors—Ambulance Service

LELAND GREEN, Licensed Embalmer

Night Phone 460 and 142

Day Phones 95 and 106

C. N. Green & Bro.

Groceries, Hardware and Furniture

SPECIALS FOR Saturday



FLOUR PRICES—BUY NOW AND SAVE MONEY
Fresh car unloading

LA FRANCE, Best Grade, 48 pounds	\$1.80
STANDARD MEAL, 20 pound sack	42c
SALT BACON, Best Grade, pound	10c
WRAP BACON, pound	15c
COFFEE, Admiration, 3 pounds	79c
COFFEE, 3 pound bucket, Cooper's	58c
COFFEE, 8 pounds Rio	\$1.00
COFFEE, 6 pounds Peaberry	\$1.00
Bran	\$1.10
Shorts	\$1.45
Cotton Seed Meal	\$1.10
Maize, per hundred pounds	\$1.65

SPECIAL ATTENTION! Bring us your Eggs. We pay you 15c per dozen in trade.

New Cranberries, pound	20c
Fancy Cabbage, pound	3c
Fresh Tomatoes, per pound	6c
10 pounds Fine Yams	15c
10 pounds Irish Potatoes, nice and smooth	25c
New Dried Peaches, pound	12 1/2 c
8 pound carton Good Lard	64c
Large Post Toasties, 2 boxes	22c
Vinegar, bring your jug, gallon	25c
Fresh Prunes, pound for	10c
New Honey, Gallon 65c; quart	25c
Home Made Syrup, gallon	50c
Cream Cheese, pound	17c
Potato Chips	8c
Perfection Corn	12 1/2 c
Quart Honey	25c
American Sardines, 6 for	25c
32 ounces Peanut Butter	29c
Quart Mustard	19c
Quart Sour Pickles	17c
Big 4 Soap Flakes	35c
Tubs, galvanized, No. 1, each	50c
Tube, galvanized, No. 2, each	58c
Tubs, galvanized, No. 3, each	65c

SCHOOL SUPPLIES

Pencils, 5 for	5c
Ink, per bottle	5c
Tablets, Fillers, Etc.	5c
Furniture Paint, any color	10c
Fancy Barrel shaped Glasses, 2 for	15c
Big Ice Tea Glasses, 2 for	15c
Cedar Ice Pails	39c
Dietz Lantern	\$1.25
Ovaltine, 50c size	39c
Ipana Tooth Paste	39c
Rubbing Alcohol	21c
Vaseline, per bottle	5c
13 ounces Rose Talcum Powder	10c
Electric Light Globes	10c
1000 Sheets Toilet Tissue	5c

We close our place of business all day Sunday.

Take the word of a "Man about Gobi"



Next to a Camel Chevrolet gives most miles per gallon



No argument about the camel. When it comes to miles per gallon, there's nothing in all the Gobi desert—or anywhere else—that can beat him. No argument about Chevrolet, either. It's the most economical full-size transportation on wheels.

More miles on a tankful of gas. More miles on a filling of oil. More miles without worry and trouble and repair! And they're smoother, safer, more comfortable miles, too, due to all these features

exclusive to Chevrolet in the low-price field: A cushion-balanced six-cylinder engine. Fisher body. Fisher steel-plus-hardwood construction. Fisher Ventilation. Starterator. And many more!

Travel in comfort and save as you go. Save with a new Chevrolet. In addition to being America's most economical car, it's also America's fastest selling car by the widest margin of leadership in history.

CHEVROLET MOTOR COMPANY, DETROIT, MICH.

\$445 to \$565

All prices f. o. b. Flint, Michigan. Special equipment extra. Low delivered prices and easy G. M. A. C. terms. A General Motors Value.



GRABEIN CHEVROLET COMPANY

TELEPHONE 175

CAMERON, TEXAS

HEFLEY - DOSSETT, INSURANCE

FALL TIME

Drug store needs change with seasons. Fall time is here and soon winter will come. When you step into this store you will find many items especially stocked for you this fall.

This emphasizes the year round service we give you.

It's candy time. Just received a fresh shipment of WHITMAN'S Candies.

Dusek Pharmacy

"Trade with a Store that Always Has It"

Phone No. 2

Prompt Delivery

Local and Personel

Robert McCown, who is making his home at McGregor this fall, spent the week end here with his mother, Mrs. Meta McCown.

Miss Emma Pearl Clement who teaches school here, spent the week end with her parents, Mr. and Mrs. Sam Clement.

Rev. and Mrs. E. R. Ingram of Marlin, presiding elder, were guests of Cameron friends Sunday while en route to Buckholts where he held quarterly conference.

A Laxative that costs only 1¢ or less a dose

NEXT TIME you need medicine to act on the bowels, try Thedford's Black-Draught. It brings quick relief and is priced within reach of all. Black-Draught is one of the least expensive laxatives that you can find. A 25-cent package contains 25 or more doses. Black-Draught is made of approved laxative plants, firmly ground so you take the medicine into your system just as naturally as you get nourishment from the food you eat.

Refreshing relief from constipation troubles for only a cent or less a dose—that's why thousands of men and women prefer Thedford's Black-Draught.

Mrs. G. B. Taylor has returned from Bartlett where she visited her brother, I. O. Loney for some time.

Mrs. Ike Looney and Miss Mollie Allen are spending some time at Bartlett where they are visiting Mrs. Looney's son, I. O. Looney.

Mr. and Mrs. J. C. Crouch have returned from the Valley where they visited relatives.

Mrs. John Newton of Houston is ill at the home of her mother, Mrs. Ed F. English.

Miss Louise Robbins, who teaches school at Hoyte, and Miss Lois Robbins, teacher at Sharp, spent the week end here with their mother, Mrs. Katie Robbins.

Joe Gerick, Jr. and Louis Gerick, of Cameron have returned from a pleasant eight day vacation trip that took them to San Antonio, Campbellton, Pleasanton and other interesting points. They visited relatives in San Antonio, Ben Kahler and J. F. Rubish, and were joined by Misses Millie and Bertha Rubish, and Miss Mary Horelic of San Antonio on some of their trip. They especially enjoyed seeing the Old Alamo and other historic points in and around San Antonio.

Mr. and Mrs. H. V. Smith and two sons of Georgetown, were guests of Mr. and Mrs. John Ownsby at the Clark apartments for the week end.

Mr. and Mrs. William Barnett, of Kemper, visited her mother, Mrs. Elliott for the week end.

Miss Dorothy Foster of Calvert spent the week end here with her aunt, Mrs. A. C. Freeman.

Mrs. S. McLerran and daughter, Miss Imogene McLerran, have returned from Memphis, Texas, where they visited relatives.

Mr. and Mrs. Vard Hutcherson of Palestine were week end guests of Mr. and Mrs. W. G. Harsha.

Miss Gladys Davis, who is teaching this year at Sharp, was a week end guest of her parents, Mr. and Mrs. Judd Davis.

Mrs. Henry Sapp is at the bedside of a relative, Mrs. Kiittie Mays, in Maysfield, who is critically ill, and has been for some time. She is the daughter of Mrs. J. K. P. Newton and a sister of Guy T. Newton of Cameron.

Miss Mozelle Bigbee has returned from Houston where she visited her brother, Edwin Bigbee and family.

Mrs. Willie Rayzor of Dallas is visiting her sister, Mrs. W. E. Gaither, this week.

Bob Barnett of Baytown spent the week end here and was a guest at the Bigbee House.

Miss Annie Stallworth and week end house guests, Mrs. J. T. Halbrook of Los Angeles, California and Mrs. Maurine Lacy and daughter, Miss Maurine of Chicago, spent Sunday in Austin with Mrs. Earl Kennerly.

Rev. Ed Mace, pastor of the First Christian Church was at Hyde Park Christian church at Austin Sunday morning. He was accompanied by his wife and Mr. and Mrs. Martin.

Herman Lange, well known farmer of Old Nashville, spent Monday in Cameron.

Miss Katherine Atkinson of Austin was a Sunday guest of her aunt, Miss Lillian Atkinson.

Mrs. G. T. Woolley of Dallas, spent the week end here with Miss Bonnell Neinst. She was joined by her husband Sunday and returned to their home.

Dr. and Mrs. S. H. Burnett and son of Corsicana spent Sunday here with his sister, Mrs. W. D. Bigbee, and husband.

NOTICE CITY DELINQUENT TAX PAYERS

The City Council has instructed me not to charge a penalty or interest on delinquent taxes in the city if these taxes are paid on or before November 15, 1933. After that date penalty and interest will be charged as provided by law. Tax payers who are delinquent may save considerable sums of money by making payment between now and November 15 of delinquent taxes.

DAN TYSON,
City Tax Assessor
and Collector.

If You Want Extra-Fast Relief

Demand and Get



GENUINE BAYER ASPIRIN

BECAUSE of a unique process in manufacture, Genuine Bayer Aspirin Tablets are made to disintegrate—or dissolve—INSTANTLY you take them. Thus they start to work instantly. Start "taking hold" of even a severe headache, neuralgia, neuritis or rheumatic pain a few minutes after taking. And they provide SAFE relief—for Genuine BAYER ASPIRIN does not harm the heart. So if you want QUICK and SAFE relief see that you get the real Bayer article. Look for the Bayer cross on every tablet as shown above and for the words GENUINE BAYER ASPIRIN on every bottle or package you buy.

Member N. R. A.

GENUINE BAYER ASPIRIN
DOES NOT HARM THE HEART

NOTICE DEPOSITORY

The City of Cameron will receive bids for interest on daily balances of the several public funds until 8 p. m., Tuesday, October 3, 1933, the same being the regular meeting time of the council.

Any individual, corporation, or banking house may submit bids for these funds. Each bid must state amount of interest bidder will pay on daily balances. The city reserves the right to reject any and all bids.

This notice is issued in accordance with the law and by authority of the City Council.

C. C. SMITH, Mayor,
City of Cameron.

Attest:

J. C. Joseph,
City Secretary and Treasurer.

MEDICAL SOCIETY

The Milam County Medical Society will hold its regular quarterly meeting at the Cameron Hospital waiting room on October 3 at 7:30 p. m. The program will be presented by Dr. W. M. Brook, Dr. D. E. Monroe, Dr. E. R. Zellner, Dr. Eduard Rischar, Dr. G. B. Taylor, Secretary-Treasurer.

37 Are Added To Baptist Church Roll

There were 37 additions to the First Baptist church as a result of the meeting just closed by Rev. W. Y. Pond, state evangelist of Houston, who held a two week's meeting.

Services were conducted at 9:30 o'clock of mornings in the house and the evening services were conducted on the lawn of the church, with large attendance.

Rev. Pond left Monday morning for Austin where he will be engaged in a meeting in that city for the next two weeks.

It's Smart TO BUY TIRES NOW...

Now...

is the time to buy tires. Prices may go higher. If they do, it will actually cost you money to use up old tires. And with fall and winter weather and wet and slippery roads just around the corner, it's a good idea to have the protection of safe new tires all around. And remember this—tire wear is slower in winter than it is in summer—the tires you buy now will give you full protection all winter and you will still have good tires for next spring and summer to withstand the ravages of hot summer roads. We carry the complete line of Goodyear Tires—Speedway, Pathfinder and All-Weather. At the price you wish to pay we have a Goodyear Tire. Why not come in today and talk it over?

Goodyear All-Weather

Goodyear Pathfinder	Price
4.40-21	\$0.00
4.50-20	\$0.00
4.50-21	\$0.00
4.75-19	\$0.00
4.75-20	\$0.00
30x3 1/2	\$0.00

GOOD YEAR

PATHFINDER

4.40-21	\$5.00
4.50-20	\$5.40
4.50-21	\$5.60
4.75-19	\$6.05
5.00-19	\$6.55
5.00-20	\$6.75
5.25-18	\$7.35
5.50-19	\$8.50

ALL-WEATHER

4.40-21	\$ 6.40
4.50-21	7.10
4.75-19	7.60
5.00-19	8.15
5.25-18	9.15
5.50-19	10.45
6.00-19	11.85

Hefley-Stedman
Motor Company

Classified Advertisements

SHETLAND COLTS—I have a few Shetland Colts at my Green Farm residence to show on Friday and Saturday, Sept. 29th and 30th. Prices range from \$15 to \$25. First come, first served. R. L. BATTE.

REWARD

For return of nurse's pin with initials AFM Cameron Hospital. Lost in business district. Return to Cameron Hospital and get reward. Itc

FOR SALE—Fifty acre farm on gravel road. Everlasting water, fair improvements. One fourth cash, balance terms. Box 457, Cameron, Tex.

FOR RENT—5 Room House in good condition, two blocks from high school. \$10.00 per month. C. N. GREEN.

FOR RENT—5 Room House in good condition, two blocks from high school. \$10.00 per month. C. N. GREEN.

WANTED—Good Clean white rags, Hefley-Stedman Motor Co.

Electric Sharpener

For LAWN MOWERS

Accurate, Perfect Work
Bring me your Lawn Mower

ACETYLENE WELDING

Blacksmith Coal

WILL ONDREJ

Near Parma Grocery
Santa Fe Town — Cameron

A WEEK OF PRAYER

A week of prayer is being observed by the members of the Baptist Missionary Society this week, centered on Home and Texas Missions. Services are held at 4 o'clock each day, and will continue through Friday. A new leader presides at the meeting each day.

CAMERON SYMPHONY CLUB

A business meeting of the Cameron Symphony Club was held Wednesday afternoon at the home of Mrs. Niley Smith, with Miss Helen Flinn, president, presiding.

The Club will meet every second and fourth Wednesday of the month, and the first regularly fall meeting will be held October 11.

-- HOW OFTEN --

Should Your Teeth Be Cleaned—
"two times a year?"

While this answer is often given, the question cannot be definitely answered since many variables are involved—heavy or light lime salts deposits, habits of the individual and the personal care given each individual mouth.

It is possibly tenable that the positive statement can be made that when painstaking and carefully done (Oral Prophylaxis) this is probably the most important work in dentistry.

This person wishes to state that it is his plan at this time to painstakingly and conscientiously do this work with a charge of—

One Dollar

DR. S. BURNS BEAVER
DENTIST

Denson Building adjoining Morrison Law Offices

Texas' Leading Newspaper

DAILY and SUNDAY

BY MAIL

\$6.60

ONE YEAR

Today's Dallas News

tells you what is going on. Things are changing so fast these days that only by close and regular reading of a daily newspaper can you keep abreast of conditions. This is why newspapers are being read today more than ever before.

The Rate

—daily and Sunday one year \$6.60. Daily without Sunday, \$6.25. Mail order for subscription to The Dallas News today or see LOCAL DALLAS NEWS AGENT.

On request, complimentary copies will be mailed for a few days.

THE DALLAS MORNING NEWS

The Dallas News,
Dallas, Texas.

Enclosed herewith remittance \$6.00 in full payment of subscription to The Dallas News one year daily and Sunday by mail.

Name _____ P. O. _____

RFD _____ State _____

THIS SPECIAL OFFER GOOD ONLY IN STATES OF TEXAS, OKLAHOMA, ARKANSAS, LOUISIANA AND NEW MEXICO.

Midnight Matinee

CAMERON

Theatre

—CAMERON—

FRIDAY NIGHT, 11 P. M.

SENSATIONAL PICTURE OF THE YEAR

"THIS DAY AND AGE"

Charles Bickford, Richard Cromwell, Judith Allen, Harry Green, Anita Page, Wallace Reid, Jr., Noah Beery, Jr.,

A Cecil B. DeMille Production

—ALSO—

Comedy and "Betty Boop" Cartoon



"THIS DAY AND AGE"
Friday Night and Saturday



CAMERON THEATRE



MILAM THEATRE

Thursday and Friday
September 28 and 29

"Moonlight &
Pretzels"
Musical

Saturday, September 30

"Soldiers of the
Storm"

Sunday and Monday

October 1 and 2

"Double Harness"

Tuesday and Wednesday

October 3 and 4

"No Marriage Ties"

Wednesday and Thursday

"Sailor's Luck"

September 27 and 28

Friday and Saturday

September 29 and 30

"King of Arena"

Ken Maynard

Monday and Tuesday

October 2 and 3

"Strangers Return"

Wednesday and Thursday

October 4 and 5

"Zoo In Budapest"

BURLINGTON

The Senior B. Y. P. U. of the Baptist Church elected officers Sunday night for the next quarter. They are as follows: President, George Logan; Vice President, Roy Little; Secretary, Susie Foshea; Corresponding Secretary, Clemmie Dennis; Treasurer, Guy Johnston; Bible Readers' Leader, Claudia Foshea;

Group Captains, Mary Dodson and Charley Prescott; Chorister, Elbert McAllister; Pianist, Mrs. Elbert McAllister. The Junior B. Y. P. U. also elected officers.

The observance of the twenty-fifth anniversary of the Baptist church scheduled to be Sunday, October 1, has been postponed indefinitely.

Master Bill Crenan underwent an operation recently to have his tonsils removed.

Mr. and Mrs. Walter Marek are the happy parents of a baby boy born Wednesday, September 20.

A large number of young people attended a party in the J. J. Foshea home Friday evening.

Mr. Lightsey of Lott visited Mr. and Mrs. Roy Lindsey recently.

J. T. Jagers, formerly of Hempstead, but at present living with his parents near Burlington, spent Saturday night with a cousin, Leroy Lynch at Briary.

Mr. and Mrs. W. T. Ward of Houston and Mr. and Mrs. G. B. Lewis and daughter, Eddie, of Burlington, visited Mrs. Laura Carver and Mr. and Mrs. Elbert McAllister last week end.

Mr. and Mrs. Terrel Prescott entertained the Senior Sunday School class and a large number of others with a social Saturday evening.

Mr. and Mrs. Ollie Logan and family and Mrs. M. L. Jones of

First Races Under New Texas Bet Laws



This picture was taken at Iowa Park, Texas, last week when the first race meet was held in Texas since the new law permitting betting was passed. The picture shows the horses getting away into the second quarter of the fourth race. Horses from Texas, Oklahoma and Kansas participated in the meet.

Westphalia visited here last Sunday.

The public school began work Monday morning with good attendance.

Miss Lena Jagers visited Miss Inez Fikes of Rosebud Friday evening.

H. F. Cobb of the Civilian Conservation Corps at Valley Mills spent the week end with homefolks.

Leland Dodson of Rosebud and Coy Weems of Cameron visited in the Jack Dodson home recently.

Mrs. Alice Tackett, her son Will Carson, and Hartsfield Whaley of Greenwood, Arkansas visited here last week. They were accompanied home by Mrs. Bessie Reynolds and children who have been visiting here.

Mr. and Mrs. J. B. Jagers visited in the home of their daughter, Mrs. W. F. Glass at Briary Sunday.

Mr. and Mrs. Johnny Caiser are the proud parents of a baby girl born Sunday, September 24.

Mrs. Alfred Hern of Lott visited her mother, Mrs. Jack Little last week end.

Mr. and Mrs. Sam Cochran and Mr. and Mrs. Sam Asbury and children of Wilderville were Brady visitors recently.

Plate Supper And Carnival

The Ladies Aid of the Vogelsang church will have a chicken supper and carnival at their new community house, Tuesday, Oct. 3rd at 7 p. m. Everybody is cordially invited. Plenty of good eats and fun for all.

Mrs. G. T. Woolley of Dallas, spent the week end here with Miss Bonnell Neinst. She was joined by her husband Sunday and returned to their home.

HIGHWAY DEPARTMENT SAVED JOBS FOR MANY

AUSTIN, Sept. 27—How the State Highway Commission, its current revenues exhausted, saved the jobs of workers this summer by pouring the bulk of its cash revenue into the breach was revealed by the Texas Good Roads Association today from figures for the fiscal year ending August 31, compiled by E. J. Amey, department statistician.

To improve the livelihood of these thousands of men and their families until the Roosevelt public works program could get up steam, the highway department exhausted its surplus carried over from better years. It spent \$8,000,000 more than it took in, the figures show, yet without going into debt a single dollar.

The near miracle was achieved despite a drop of nearly \$12,000,000 in state road revenues, due to retirement of many motor cars, loss of county aid, and diversion of one-fourth of the gas tax to refund county bonds.

Money for the successful job-saving fight came from a 33 per cent emergency boost in federal aid, \$1,000,000 in old license fees which had been in litigation, and \$7,500,000 in cash surplus from other years, all the department could spare and still finish its projects. Federal aid is not paid until jobs are complete, it was explained.

W. O. Huggins, Texas Good Roads Association president, called the figure "a valiant battle against human misery," but warned that the state fund is now crippled. "For next year we are absolutely dependent on federal aid," he said. "To hold our ground, we must get more money from Washington. To do this, one course is imperative; we must not divert any more state road money to other uses. The Roosevelt administration has said flatly that states which do this—which will not help themselves—need not expect the government to help. This help is so vital to Texas now that we must permit nothing to endanger it."

CHRISTIAN CHURCH

"The Sacrament of the Inconvenient" will be the subject for the morning service at the First Christian Church for Sunday morning.

The subject for the evening service will be "One Worthwhile Imitation."

Optimism is the keynote of the day! Optimism is a high attribute to the character of a man or a nation. Optimism signifies both courage and faith. In the meanwhile,

it is well to relearn the lesson the ages have taught—that the only optimism that does not lead eventually to disappointment is that expressed by a great and learned man as he says: "I can do all things through Christ which strengthen me."

Go to Church Sunday!

Ed S. Mace, Pastor.

Dr. and Mrs. S. H. Burnett and son of Corsicana spent Sunday here with his sister, Mrs. W. D. Bigbee, and husband.



YOURS TO ENJOY

Lift your glass and enjoy the sparkling refreshment of *xxx Pearl* ---always fully-aged and full-strength--- The rich flavor and mellow goodness that you enjoy so much in *Pearl BEER* today, made it famous forty-Six years ago.



Pearl
FULLY
AGED BEER

Cameron Distributor:
McLANE COMPANY

We Deliver Everywhere

Telephone 11

The Best Stock OF Used Cars In Cameron

- 1—1932 Model V-8 Tudor Sedan—Guaranteed.
- 1—1932 Model Deluxe Chevrolet Coach—Used very little.
- 1—1931 Model Ford Tudor—A good one.
- 1—1932 Model 4 cylinder Tudor—New tires, good shape.
- 1—1930 Ford Fordor Sedan—New paint & seat covers.
- 1—1930 Model Tudor—New paint and seat covers.
- 1—1929 Model Ford Tudor—A good car.
- 1—1930 Ford Tudor—Looks and runs good.
- 1—1931 Model Ford Coupe—Driven 2300 miles, new tires
- 1—1932 Model V-8 Ford Coupe—Just like a new one.
- 1—1930 Model Ford Panel Delivery—Motor overhauled.

Also a few Model "T" and other cheap cars.

Most of the above cars have been thoroughly reconditioned, painted and anything else that was needed. If you are going to buy a used car see our stock first.

Hefley-Stedman Motor Co.



Sales and Service

Coleman-Eplen

Funeral Directors and Embalmers

AMBULANCE

DAY PHONE 132

Licensed Embalmers—

Billie Marek
Phone 546

James L. Coleman
Phone 362

IMPLEMENTS

Massey-Harris and J. I. Case
Repairs for them.

Genuine John Deere Shares.

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Paints—Oils—Varnishes

Tin Shop.

A. J. MATOCHA & CO.
HARDWARE

PROSPECTS ARE GOOD FOR HIGHWAY IMPROVEMENT

Through the \$3,000,000 National Emergency Relief fund, an appropriation of \$100,000 has been made to Cameron for the construction of a Santa Fe underpass and the paving of streets through the city of Cameron on highway 44, according to W.

M. Cobb, secretary of the Cameron Chamber of Commerce.

The city has been asked to secure right of way for this project.

The city has applied for money to extend the sewage system, a project which probably will be acted upon favorably in the near future.

Milam county citizens also have been interested in the re-building of highway 36 from the underpass south of Milam to Washington county line. A favorable report of the securing of right of ways between Milam in Milam county and the Burleson county line are favorable. This highway will give traffic from West Texas a direct route over highway 36 to Houston, shortening the distance from these points to the gulf about 50 miles and will also give a shorter distance from Cameron to Houston.

Highway engineers are now locating two proposed routes from Cameron to Elm Creek bridge for which right-of-ways will soon be arranged for. The highway department desires to build from Cameron to Burlington, a distance of 15 miles and highways have been secured from Elm Creek to Burlington, but are awaiting the securing of highways for the city project of the underpass and paving so as to make it one project.

666

Liquid, Tablets, Salve, Nose Drops
Checks Malaria in 3 days, Colds first day, Headaches or Neuralgia in 30 minutes.

Fine Laxative and Tonic
Most Speedy Remedies Known

Why Liquid Laxatives are Back in Favor

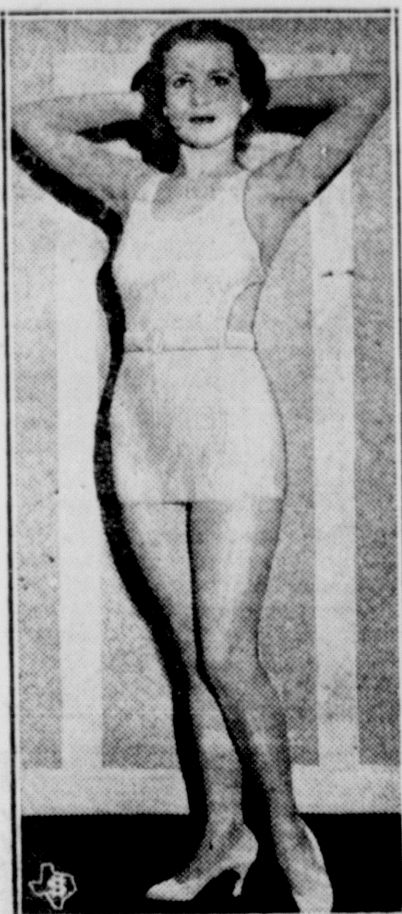
The public is fast returning to the use of liquid laxatives. People have learned that the properly prepared liquid laxative will bring a perfect movement without any discomfort at the time, or after.

The dose of a liquid laxative can be varied to suit the needs of the individual. The action can thus be regulated. A child is easily given the right dose. And mild liquid laxatives do not irritate the kidneys.

Doctors are generally agreed that senna is the best laxative for everybody. Senna is a natural laxative. It does not drain the system like the cathartics that leave you so thirsty. Dr. Caldwell's Syrup Pepsin is a liquid laxative which relies on senna for its laxative action. It has the average person's bowels as regular as clockwork in a few weeks' time.

You can always get Dr. Caldwell's Syrup Pepsin at any drugstore, ready for use. Member N. R. A.

Vineyard Queen



Here's the girl chosen by Dallas labor unions as the city's most beautiful. She is Margaret Patton, winner of a labor bathing beauty revue. Miss Patton won over 75 contestants.

Cameron Boy Scouts Planning New Troop

Plans for a new Boy Scout Troop are under way in this city, according to F. E. Jackson, Jr., who, with Ernest Sharpe, is assisting in the organization.

The new troop will take up the charter of the former Troop No. 32 of Cameron, whose charter expired last May and was not registered, and will be under the name of Troop No. 32, but under the new organization the ages will be limited to 12 and 13 years instead of having the ages ranging so widely as the former troop. The organization will be completed October 1.

When completed, it will be the 3rd active troop in Cameron. It is the aim of the scoutmaster and assistants that this new troop receive their tenderfoot badges at the Heart O' Texas Court of Honor, to be held in Waco November 11.

Herman Lange, well known farmer of Old Nashville, spent Monday in Cameron.

Miss Katherine Atkinson of Austin was a Sunday guest of her aunt, Miss Lillian Atkinson.

Hints for the Household

By BETTY WEBSTER

"Rain, rain, go away,
Little children want to play."

The children nowadays don't sing this song for, since the sudden rise to popularity of the once despised "slicker boys and girls and grown-ups, as well, can enjoy the rainy days. I think the yellow oil skin is probably the most universally worn although the coats do come in a variety of colors.

I guess there are not many schools in which the morning tooth-brush drill is omitted from the curriculum. Usually children dislike anything that they know is beneficial. But the various jingles which have been set to music have given a new aspect to the lessons and the boys and girls enjoy them hugely.

I was genuinely surprised and horrified, though, when I learned how few people actually own tooth-brushes. I don't think the percentage of non-owners is so great here, perhaps, as it is in very large cities where there are many uneducated people. Indeed, I don't think it ought to be.

Lamb Shanks

Lamb shanks are inexpensive and delicious. When prepared properly the meat is tender and tastes like chicken. Put the shanks in boiling

Bad Taste in Mouth, Sour Stomach

For quick relief from constipation troubles, such as are mentioned below, get a 25-cent package of Thedford's BLACK-DRAUGHT and begin taking it today.

"I have suffered a great deal from biliousness and constipation," writes Mrs. D. C. Jones, of Waterloo, Ala. "When I get bilious I have a bad taste in my mouth, have sour stomach, my color is bad, and I get dizzy and feel awfully bad. I have headache constantly. When I take Black-Draught it relieves me and I feel like a new person. I don't think there is a better medicine than Black-Draught."

Now you can get Black-Draught in the form of a SYRUP, for CHILDREN.

salted water and allow to simmer for four hours. Then put potatoes, which have been peeled and halved, and string beans into the kettle with the meat and boil for one hour.

Peach Mangoes

Peel large freestone peaches; cut in halves and remove stones. Fill the cavities with maraschino cherries or with the following mixture:

1 cup of preserved ginger, sliced thin.
1 teaspoonful of grated horseradish.
1 mustard seed.

1 teaspoonful of celery seed.
1-2 teaspoonful of black pepper seed.

Tie the peach halves together and drop into a syrup made as follows:
1 quart of vinegar
3 pints of sugar
2 ounces of cinnamon bark
(Put spices in a muslin bag and drop into vinegar and sugar mixture.)

Cook the fruit very gently in the syrup until tender; then lift from syrup and place in jars. Cook the syrup until slightly thick; pour it over the peaches and seal the jars.

160 Acres

Located 2 miles West from Gause, Milam County. 70 acres sandy loam in cultivation, balance pasture, four room house, small barn, garage in fair repair. Good well of water. Good six acre peach orchard. A real bargain. Price \$2,000.00. Down payment \$400 balance payable in Semi-Annual Installments, which will amount to less than \$100.00 per year including interest and principal. Why depend on renting your home each year when you can buy and pay for a tract of land on such easy terms.

131 Acres

Located 6 miles south east from Thorndale. About 100 acres in cultivation, balance pasture. Fair four room house, barn and other out buildings. Good Well Water. A choice sandy land farm. Price \$1,800.00 down payment \$360.00. Balance in Semi-Annual installments of \$62.64 each which includes interest and principal.

Other choice farms and stock farms located in Bell, Williamson, Falls, McLennan, Bosque, Hill and Navarro Counties by one of the largest Mortgage Companies at bargain prices and on liberal terms. Address—

E. W. JONES

Salaried Representative, 2604 Sanger Ave., Waco, Texas

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McCormick-Deering Implements, Farmall Tractors, International Trucks.

Repair Parts For Implements, Tractors and Trucks

Cameron Machine Shop

Blacksmithing, Machine Work and Welding
Coal, Steel, Bolts and Pipe Fittings

Greetings
Mr.

James L. Coleman

WEEK END RATES
TO HOUSTON OFFER
ADVANTAGES TO
COMBINE BUSINESS
with RECREATION

You and your friends will
enjoy the genuine San
Jacinto welcome when
you arrive in
Houston

RATES \$1\$2\$3
PER DAY

Why Pay More

—when modern accommodations are offered at this price?

An excellent hotel right in the heart of Houston, at the crossroads of business, nearest the largest department stores and theatres. No wonder the San Jacinto has become so popular.

★ ★

The famous San Jacinto Grill club breakfast, 25c; Luncheon, 45c; Dinner, 55c.

San Jacinto
HOTEL

MAIN AT WALKER ★ ★ ★ HOUSTON

B. F. ORR, General Manager
BILL TUBB, Res. Mgr.

A Good Citizen

A good citizen is one who supports his Government, as well as the forces for the upbuilding of his Home Town. We want the co-operation of every citizen of this community in increasing the efficiency of the power and light facilities in every direction, for only by the co-ordination of our efforts and by the support of our patrons can the Texas Power & Light Company succeed.

The public requires service to the end that the community may grow, develop and prosper. Without the service furnished by a proper, adequate, up-to-date system of electric power and light, no community can develop as it should. You are interested in the continued growth of your electric light and power system in order that your community growth and development may not be retarded.

As a Public Servant, with a whole community to serve, the Texas Power & Light Company recognizes that it has a public trust to discharge. It realizes that while the Company and the public have mutual obligations, the rights of the public must come first.

This Company is proud of the property as it stands today. It represents an achievement of thrift, good management and progressiveness. It thinks you should be proud of your electric power and light system. It believes that you are, and that every citizen who is open-minded and fair will be glad to help us root out with candor, confront prejudice with facts, and in the friendliest spirit help us face problems which only cordial co-operation can solve.

J. M. Carpenter

President and General Manager,
TEXAS POWER & LIGHT COMPANY.

'A New Deal in Football'



LET'S GO! YOEMEN

Something more than Football has come back to Cameron . . . something more than the mere joy of the game when athletes stir our appreciation of American virility.

A "New Deal" has come to High School athletics. The spirit of co-operation . . . of appreciation and loyalty burns bright to-day on the eve of the opening of the 1933 season for the Yoemen.

Thanks to Cameron citizens and school patrons who love their Yoemen, night football has been made possible and powerful lights will flood the field of glory on Friday night when the cleated toe sends a spiral down the field. We say it is a happy occasion for Cameron and beneath the maroon jersey of every Yoeman a heart of gratitude beats.

We have said it with light. We have said it with our money and our every-game support. We'll all be there for the kick-off.

Friday Night September 29, 1933

AT 8 O'CLOCK

Cameron Vs. Giddings

Dedicating The New Electrically Lighted Football Field

This space contributed by the following:

Texas Power & Light Co.
"Your Electric Servant"

First National Bank
Safe and Strong

Hefley-Stedman Motor Co.
Sales — FORD — Service

Community Natural Gas Company
"Keep the Home Fires Burning"

Green & Boedeker
Better Foods — Santa Fe Town

E. O. Schiller
Pharmacist

Blue Bonnet Cafe
A Friend to Football—The Right Kind of Food

Cameron Furniture Company
"The House of Happy Homes"

Citizens National Bank
"Two kinds of interest: Personal and 4 per cent"

"Buck" Bonds Service Station
Good Gulf Gasoline — At Sapp Motor Co.

Cameron Hardware Company
"The Best In Town"

The Cameron Herald
"70 Years a Cameron Booster"

Cheeves Brothers
"On the Square"



Midnight Matinee After the Game

"This Day and Age"

—At—
Cameron Theatre